

HUMANITY 2.0

PODCAST & VIDEO SERIES

JOIN THE HUMAN CONVERSATION

Humanity 2.0 is dedicated to elevating human potential, emotional intelligence, consciousness, and self awareness for all humanity. Through powerful conversations & storytelling, we inspire audiences to become greater humans who are more compassionate, empathetic, and purpose-driven.

Together, we can expand the reach of Humanity 2.0
and influence global change,
one story,
one voice,
one life at a time.

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PROPOSAL

HUMANITY 2.0

Overview



➤ **About**

Today more than ever, humanity is disconnected. Join us as we explore humanity with our guests, life stories shaped by humanity, and moments of genuine connection. Our hope is that each episode inspires you to re-connect with and help shape a new era of humanity.

➤ **Audience & Reach**

Core Audience:

Conscious creators & entrepreneurs

Mental health & wellness seekers

Purpose-driven professionals

Story lovers

Change-makers

Culture shapers

Demographics: Ages 25-54

Highly engaged, emotionally intelligent

Growth-oriented

Loyal listeners & viewers

Platforms:

YouTube, Spotify, Apple Podcast

Website, Social, & email distribution

What makes us different

➤ What Makes Humanity 2.0 Different?

- ✓ Emotion-first storytelling
- ✓ High-production cinematic video
- ✓ Authentic vulnerability
- ✓ Trauma-informed dialogue
- ✓ Cultural sensitivity
- ✓ Deep human connection

This isn't fast content,
This is legacy content.

JOIN THE HUMAN CONVERSATION

Sponsorship levels



PLATINUM \$200/mo

- Named Episode sponsorship
- Mid-roll host-read ads
- On-screen video placement
- Social media mentions
- Brand inclusion in website.
- Analytics reporting

GOLD \$175 / mo

- Includes:
- Host-read mid-roll ads
- Social media brand mention
- Website logo placement
- Best For:
Brands testing high-quality storytelling-based marketing

SILVER \$100 / mo

- Social media brand mention
- Website logo placement

BRONZE \$50/ mo

- Social media brand mention as sponsor on all platforms.

No Risk Guarantee, you can cancel anytime with 30 day notice.
All sponsors will receive links to business information
in episode description. So much value!!

Help Humanity today & Sponsor Humanity 2.0 Podcast!

[Click Here](#) to Visit Secure Paypal form and pay for Sponsorship.
Thanks so much for supporting Humanity!

THANK YOU!

CONTACT US

Questions? We are here to handle all questions!

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Check out our content &
get inspired to change
the world with us!



Vanessa The Vivacious
Host & Exec. Producer